

Christian Neri

Product & Experience Designer

Bridging Design • Story • Strategy

Contact

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📍 Montréal, Canada

Portfolio & Social

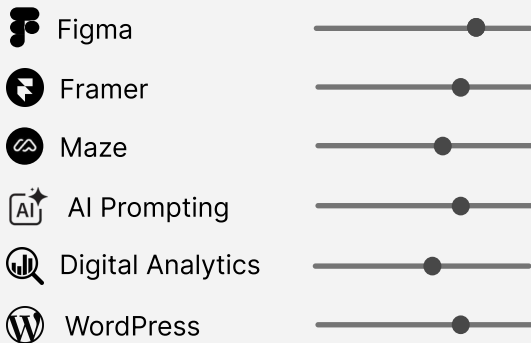
🌐 christianneri.com

🌐 linkedin.com/in/christianneri

Skills

UX Strategy • Wireframing • Prototyping
User Research • Project Management •
Copywriting • Communication •
Collaboration • Organization

Tools & Software



Languages

🇫🇷 Bilingual (C2)

🇺🇸 Native Speaker

Citizenship & Work Status

🇨🇦 Valid work permit

🇺🇸 American citizen

🇪🇺 French & EU citizen

Education

Master of Science, User-Centered Design
Brandeis University (USA) • 2023 - 2024

Master of Science, Digital Marketing & CRM
IÉSEG School of Management (France) • 2015 - 2016

Bachelor of Business Administration, Marketing
The University of Georgia (USA) • 2009 - 2013

Professional Experience

Kameleoon | Product Designer
Montréal, Canada • 2024 - Present

Designed and optimized core app features, including AI integrations and a new cross-platform design system

Developed wireframes, prototypes, and UI animations in close collaboration with product managers and the VP of Product

Conducted user research and competitive benchmarking to inform design strategy

Studiocanal (CANAL+) | Senior Digital Project Manager
Paris, France • 2019 - 2023

Led end-to-end digital marketing strategy and campaigns for an international film slate, driving global reach and engagement

Directed the redesign, content, and editorial strategy of the Studiocanal international website

Oversaw cross-functional teams and agencies; briefed, reviewed, and approved creative assets for global use

Defined and tracked KPIs, producing insights for optimization

WarnerBros. Discovery | Digital Marketing Executive
Paris, France • 2016 - 2019

Led digital and content strategy across 3 websites and 9 social channels for English-speaking African markets

Grew YouTube audience by 1150%, reaching over 1M subscribers

Oversaw cross-channel digital campaigns from agency brief to post-campaign analysis

Conducted A/B tests and optimization initiatives across social and owned platforms

Allied Global Marketing | Marketing & PR Coordinator
Atlanta, USA • 2013-2014

Executed field marketing and PR strategies for Universal Pictures and RelativityMedia

Coordinated online, TV, radio, and print publicity tours for high-profile talent